

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56537 CF LOC-POL FBD - LBD: 09/14/12 - 09/20/12 HL#: Created: 09/11/12 12:35 PM

Client: NATIONAL REPUBLICAN... CPE: / / 3186 Agency Commission: 15 % Updated: EMENDEL on 09/11/12 12:55 PM

Agency: NATIONAL MEDIA RESEARCH Product: NRCC SEPT 14-20 ADDS Sell :00:00 Confirmed: 09/11/12 12:49 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/12/12 09:01 AM

AE: Brian Bulz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NNOON	1 0 1 0 0 0	NEWS	30	B			0.0	\$700.00	2	\$1,400.00		

30 MIN SEP

FBD	LBD	Sep 17
09/17/12	09/19/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEWS430PM	1 1 1 1 1 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		

30 MIN SEP

FBD	LBD	Sep 10	Sep 17
09/14/12	09/20/12	1	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS530PM	1 1 1 1 1 0	NEWS	30	D			0.0	\$900.00	5	\$4,500.00		

30 MIN SEP

FBD	LBD	Sep 10	Sep 17
09/14/12	09/20/12	1	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSSEARLY	* * * * * S *	NEWS	30	D			0.0	\$550.00	1	\$550.00		

30 MIN SEP

FBD	LBD	Sep 10
09/15/12	09/15/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NCBS7PM01	1 1 1 1 1 0	CNWS	30	B			0.0	\$1,400.00	5	\$7,000.00		

30 MIN SEP

FBD	LBD	Sep 10	Sep 17
09/14/12	09/20/12	1	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AINSIDER	1 1 1 1 1 0	ACC	30	B			0.0	\$675.00	5	\$3,375.00		

30 MIN SEP

FBD	LBD	Sep 10	Sep 17
09/14/12	09/20/12	1	4

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 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS  
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	22:00 - 23:00	* T * * * * *	MILT	30	B			0.0	\$2,200.00	1	\$2,200.00		
	MENTALIST;30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PBOSSFR1	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PCRIMESA2	* * * * * S *	REGP	30	B			0.0	\$1,100.00	1	\$1,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	P48HRSA3	* * * * * S *	REGP	30	B			0.0	\$1,400.00	1	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

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Agency: NATIONAL MEDIA RESEARCH	Product: NRCC SEPT 14-20 ADDS	Self :00:00	Confirmed: 09/11/12 12:49 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/12/12 09:01 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PSIXTY	* * * * * S	REGP	30	D			0.0	\$3,750.00	1	\$3,750.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	20:00 - 21:00	* * * * * S	MILT	30	B			0.0	\$3,500.00	1	\$3,500.00		
PERSON OF INTEREST;30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PMENTALS3	* * * * * S	REGP	30	B			0.0	\$2,000.00	1	\$2,000.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	1 1 1 1 0 0 0	NEWS	30	B			0.0	\$1,900.00	4	\$7,600.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

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019	LLETTER01	1 1 1 1 1 0 0	LETT	30	B			0.0	\$450.00	5	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/20/12	1	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,200.00	1	\$2,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	44	0	\$58,025.00	\$49,321.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$58,025.00	\$49,321.25	\$0.00	\$0.00